

Brand Your Small or Emerging Business: Consistency in Look, Feel and Thought.

As the owner of a small or emerging business, your goal is to maximize your revenue stream. Pricing and relationships win you work—at least to a point. You can rely on old tactics, but what if you could leverage those tactics to create momentum for your ultimate brand: you. When you expand into new markets or are launching a brand, refer to the old adage: you want to go where everybody knows your name.

Your Branding Solution: *Market Torque*.

Market Torque's sole mission is to help small and emerging businesses increase market presence. As part of this goal, we provide the following customizable services:

Graphic Design Projects

- Create brochures, proposal templates and other branded marketing collateral
- Train in-house administrative staff on brand templates

Customized Brand Projects

- Create and develop innovative, low-cost branding projects
- Co-develop metrics to determine repeat return on investment

Brand Training

- Customize brand training sessions

Your Bottom Line Impact: Get the Biggest Bang for Your Buck.

Reap the benefits of a dedicated marketing professional without the cost.
Minimize your overhead costs for dedicated marketing staff.
Maximize revenue generation through efficient marketing practices.

Contact Emily Summers at (703) 869-2538 or at info@markettorque.com today for a complimentary consultation, and visit www.markettorque.com for more information about how Market Torque can help your bottom line.