

Market Presence Development: Gain Access to Decision Making Insight.

Balancing client demands, management responsibilities and operational involvement is a constant challenge for small and emerging business owners. On top of these challenges, you focus on growing your business. This means attending industry conferences to learn the latest industry trends, to gain decision making insights, and most importantly, to meet and greet future clients. Conferences are an excellent way to build your company's presence—but they are often time consuming and costly for small and emerging businesses.

Your Market Presence Solution: *Market Torque.*

Market Torque's sole mission is to help small and emerging businesses increase market presence. As part of this goal, we provide the following customizable services:

Conference Attendance Optimization

- Provide conference preparation consultation including goal setting
- Leave your own personal voice message for fellow attendees before the event

Market Representation

- Augment existing business development staff or temporary services at any point
- Develop elevator pitch and qualifications review

Market Torque Connection

- Provide database of "met" conference attendees in spreadsheet compatible formats
- Schedule meetings on you/your staff's behalf with prospective clients

Market Watch

- Gather brochures and marketing collateral on specific products/companies
- Provide executive summaries of industry specific sessions

Your Bottom Line Impact: Get the Biggest Bang for Your Buck.

Reap the benefits of a business development professional without the cost.
Minimize your overhead costs for business development staff.
Generate leads that can increase your revenue and demand.

Contact Emily Summers at (703) 869-2538 or at info@markettorque.com today for a complimentary consultation, and visit www.markettorque.com for more information about how Market Torque can help your bottom line.