

Proposal Reinforcement: Put an End to Your Sleepless Nights.

Late nights, countless hours and differing opinions are common in proposal development. As the owner of a small or emerging business, you are forced to deliver quality products for repeat work, while balancing the need to deliver high quality proposals for new revenue generation. Often, existing clients become the default priority for staff allocation. As a result, your proposals may not command the attention they deserve.

Your Proposal Solution: *Market Torque.*

Market Torque's sole mission is to help small and emerging businesses increase market presence. As part of this goal, we provide the following customizable services:

Proposal Project Management and Strategy

- Facilitate kick-off meeting for key team players
- Provide proposal project management for identified opportunities

Qualifications Centralization

- Collect and document project qualifications
- Provide proposal project management for identified opportunities

Resume Writing and Workshops

- Conduct staff interviews to customize resumes for industries, services, opportunities
- Customize workshops to educate staff on writing effective resumes

Dedicated Proposal Resource

- Focus on proposal follow-up to free in-house resource time for strategy
- Commit 100 percent to meeting your proposal deadlines

Your Bottom Line Impact: Get the Biggest Bang for Your Buck.

Reap the benefits of a dedicated proposal professional without the cost.
Optimize your overhead costs for strategic marketing staff.
Save money and staff time through bidding on the right jobs.

Contact Emily Summers at (703) 869-2538 or at info@markettorque.com today for a complimentary consultation, and visit www.markettorque.com for more information about how Market Torque can help your bottom line.